## Exhibit A

## Claim Chart Showing Support in Issued US Patent # 6,055,513

## for Certain Claims Pending in

## Application Serial Number 09/691,392

Claim language in 09/691,392	Support in 6,055,513 patent	Quote from Cited Support
21. A method for providing	Column 8, lines 35-40	" methods are provided for
offers of a good, a service or		effecting electronic commerce,
information, utilizing an electronic		which are particularly adapted for
communications device, between an		the intelligent proffer of products,
offeror and a user of the electronic		services or information to a user or
communications device, comprising	,	customer."
the steps of:		
	Column 8, lines 49-50	" utilizing an electronic
		communications device,"
receiving geographical information	Column 9, lines 34-36	"At yet a less specific level of
regarding the geographic position of		geographic granularity,
the user,		identification data may include zip
		code data or other geographic
		identifier."
	Column 17, lines 50-54	"In addition to database 98,
		geographic designator programs
		exist which may be utilized to
		receive ANI data and to identify the
		geographic location of a customer
		such as by zip code, or more
		particularly, by zip code plus four."
	Column 21, lines 45-50	"At a lesser level of specificity,
		namely, one at which a specific user
		may not be identified, various forms
		of identification exists. For
		example, a telephone number may

		provide geographic indication, such
		as through knowledge of its area
		code, or provide even more
		geographic specificity through the
		prefix. Other geographic
		descriptors, such as zip code or the
		finest level of geographic granularity
		(zip code plus 4) may be utilized."
determining the identity of the user,	Column 8, line 55	" including determining the
		identity of the prospective customer
	Column 12, lines 1-2	" identity information regarding
		the user is either automatically
		obtained such as through the use of
		ANI or manually obtained, such as
		through entry of identification
		information by the user."
utilizing at least in part the	Column 12, lines 7-12	"A second data element is then
geographic position of the user and		obtained, preferably from a second,
the identity of the user to determine		and most preferably remote,
an offer for a good, service or		database which is then used in
information, and		conjunction with the primary
		transaction or primary interaction
		data so as to select a subset of
·		potential of offers of goods, services
		or information to the user."
	Comments:	
	(1) the identity of the user is	"obtaining primary transaction data
	part of the "primary transaction	with respect to the transaction,
	data" cited above (see Katz	including determining the identity of
	'513, column 8, lines 53-56);	the prospective customer;"
	(2) the geographic position of	"Optionally, additional data may be
,	the user is part of the "second	requested so as to specify a subset,
	data element" (see Katz '513,	e.g., a unique resident, from the
	column 9, lines 33-37)	household. At yet a less specific
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		level of geographic granularity,
		identification data may include zip
		code data or other geographic
		identifier."
offering the item to the user.	Column 8, line 44 (among other	" and thereafter, offer the user or
	support)	customer one or more items
		determined to be among the
		optimum upsells."

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22. The method of claim 21	Column 16, line 7	"The interconnection 88
wherein the electronic	(discussing Figure 3)	between the end
communication device is a wireless		instruments 76, 78 may be
device.		of any mode or manner,
		such as a copper wire
23. The method of claim 22		connection, cable
wherein the wireless device is a		connection, wireless
wireless phone.		connection, cellular
		connection, satellite
Comment: The applicant		connection, or any other
submits that the cited portions		mode or manner of
of Katz support both claims 22		connection."
and 23.		
	Column 20, line 8	"A carrier 176, such as an
	(discussing Figure 5)	on-line access service,
		cable access service,
		network, or other wired or
		wireless connection may be
		used to access the desired
		website 180."

36.	The	method	of	claim	21	column 13, line 36;	"When appropriate from
wherein	the	offer	con	nprises	a		context, a good or service
coupon.							may include a coupon,
							ticket, card or other
							promotional material,

including printed material, having a value designator." "The secondary transaction column 18, line 8; and may relate to the offer of a good or a service, or to a coupon, ticket, card or other promotional material having a variable or designated value for the purchase, lease or other acquisition in the future of a good or a service." column 27, line 16 "Optionally, an electronic coupon 420 or other form of coupon may be provided to the user in a real time manner for later use. The coupon may be for a discount on a later purchase, or may otherwise be a form of incentive to the customer, such as the award of credits which may be accumulated for exchange into other goods or services."

39. The method of claim 21	column 11, lines 35-45	"In an electronic commerce
wherein the offeror system contacts		environment, a display or other
the user via the electronic		communication of the offer is made,
communications device.		such as through textual data, video,
		and/or audio communication.
		Additionally, information may be
		provided by additional or other
		modes of communication, such as e-
		mail, facsimile, independent phone
		contact, cable contact, etc.
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	column 20, line 55	"In this way, while an initial access
	,	for a primary transaction is provided
		to a website, through program flow
		(where the operator may initiate
		contact with the user) or at the
		election of the user (where the user
		may initiate contact with an
		operator) 160 may be placed in
		connection with an operator."
40. The method of claim 21	column 24, line 15	"The selection criteria may include
wherein the determination of an		negative decision criteria, such as
offer is subject to negative decision		not trying to upsell a customer on an
criteria.		item that the system knows he has
		previously purchased, or has
		previously been offered but declined
		to purchase."
42 Th	1 14 line 56	"Truically a sauce was including a
42. The method of claim 21	column 14, line 56	"Typically, a screen pop including a
wherein the offer is made orally to		text directed towards the sale of the
the user.		upsell item would appear, at which
		point, the telemarketing sales
		representative would <u>verbally</u> make
		the sales presentation to the caller."
13 The method of claim 21	column 27 line 4 Figure 0	"A graphical deniction 404 of the
43. The method of claim 21	column 27, line 4, Figure 9	"A graphical depiction 404 of the
wherein the offer is made visually to	column 27, line 4, Figure 9	good or service may be provided,
	column 27, line 4, Figure 9	

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